

City of Cedar Rapids Iowa Economic Development Division

101 First Street SE Cedar Rapids, IA 52401 319-286-5349 • EconomicDevelopmentCR.com

STANDARD CITY INCENTIVES

Non-Housing – 10 year, 44% Tax Exemption OR 10 year, 50% Tax Reimbursement **Housing** – 10 year, 100% Tax Exemption or Reimbursement

All Economic Development Programs are subject to City Council approval.

URBAN HOUSING

- At least 3 housing units
- 75% or more of the building area dedicated for housing
- Located within established commercial area proximity to workplaces, retail, transit, etc.

TARGETED DISTRICT REINVESTMENT

- Commercial development that is consistent with adopted plans
- Within the following business districts: Downtown, Kingston Village, Czech Village/NewBo, and MedQuarter
- Within the following Action Plan areas: Mt. Vernon Road, Ellis Boulevard/NW Neighborhood, College District, and the 6th Street SW Corridor

HIGH QUALITY JOBS

- 10+ jobs new to the City that meet the State's High Quality Jobs wage threshold
- Non-residential business
- Targeted industries from City's Economic Development Strategic Plan:
 - Life Sciences
 - Logistics and Distribution
 - Professional Business Services
 - Finance, Insurance, and Real Estate
 - Food Sciences and Processing

LARGE SITE MASTER PLAN

■ 15+ acres (not solely residential) with approved site plan and design guidelines

BROWNFIELD/GRAYFIELD

- Vacant or significantly underutilized properties that include demolition and site prep costs
- Commercial development that is consistent with adopted plans

LOCAL MATCH

Any project requiring a local match to receive State funding



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COMMERCIAL REINVESTMENT

- Vacant strip centers or big box of at least 10,000 square feet
- Minimum renovation cost of at least 50% current taxable value with sustainable features

GREEN BUILDING

- Any project receiving LEED Certification
- Up to 10 year, 100% tax exemption or reimbursement, based on demonstrated increased cost

HISTORIC PRESERVATION

- Redevelopment of a structure listed on National Historic Register, eligible for listing on the National Historic Register, or designated local landmark, in a manner consistent with the City's Historic Preservation Design Guidelines
- Relocation or integration of a historic structure, as part of a new development project
- Up to 10 year, 100% tax exemption or reimbursement, based on demonstrated increased cost

COMMUNITY BENEFIT

 Unique contribution to the community such as expansion of a local business, headquarters facility, emerging industry, or affordable housing

ABOVE-STANDARD INCENTIVES

- Project must qualify within one of the specific categories listed above
- Exemption or reimbursement amount determined through financial analysis with appropriate thresholds, based on the nature of the project, including but not limited to:
 - Private equity exceeds present value of City incentive
 - Construction cost, operational expenses, sale and/or lease revenues are verified as consistent with current market conditions
 - Developer's rate of return confirmed consistent with local market conditions and/or industry standards

REQUIREMENTS FOR <u>ALL</u> PROJECTS

- Financial and market feasibility
- Experienced development team
- Quality design that enhances the area
- Neighborhood and community support
- Compliance with all codes and requirements